

Job description: Jr. Graphic Designer

Sistema.bio is in constant growth and we are looking for a graphic designer with experience in editorial and multimedia-web design to join us and strengthen our communication and marketing team.

Sistema.bio promotes innovative systems that transform organic waste into energy and fertilizer for small and medium producers in rural areas of Latin America, Africa and India. **We are looking for a professional passionate and committed to generate social impact, willing to work and learn in an environment of continuous challenges, demonstrating their skills of disruptive thinking, conceptualization, composition and visual communication to develop effective communication and marketing materials to promote a revolutionary movement towards a new world agriculture.**

Sistema Biobolsa responds to market demand with our patented biodigestor system, of which we have about 3,500 systems installed in Mexico, Nicaragua and in more than 16 countries. To serve this market, we leverage the purchasing power of farmers, with microfinance funds and national and international development funds. This position requires a high ability of empathy and to put the design process into practice, research capacity and advanced use of design soft wares.

This is a mid-time position the selected candidate will immediately join the Sistema Biobolsa team based in the central office in Mexico City; and will give service to India and Kenya.

Principle functions of the position

- Create graphic proposals to translate market research information into attractive visual communication for the rural agricultural sector and other audiences.
- Design and update graphic materials (brochures, flyers, presentations, user manuals, technical manuals, etc.) for print and digital advertising.
- Web and multimedia design, for handling and updating web page and blog.
- Development of didactic training materials for installers and producers.
- File management for pre-press and printing in Mexico and international.
- Print supplier management.
- Photo edition.
- Support in implementing corporate image in new countries.

Skills and experience

If you are candidate for this opportunity you need to:

- Degree on graphic design, industrial design, visual communication, visual artist or similar professional who to develop his/her work in the field of social communication.
- Minimum 80% of Photoshop, Illustrator, InDesign and Wordpress. Desirable but not indispensable Sketch-up, 3d MAX.
- Person with initiative, proactive, responsible, organized, honest, empathetic and results oriented.

- Advanced oral and written English.
- Experience as a freelancer, in school projects or design contests successfully concluded in a team setting with multi-disciplinary actors.
- Being able to self-target in an evolving and innovative environment.
- Be extremely organized, punctual and have an optics of detail and a vision for excellence.
- Dexterity to convince and interact in different scenarios and roles with several types of interlocutors.

Good Farmland Management (Buen Manejo del Campo) is a Mexican social business that is the leader in the fabrication, distribution and service of high quality biogas systems, serving small and medium scale farmers with Sistema Biobolsa, our award winning, patented anaerobic biodigesters. We also operate a microfinance fund, a carbon offset program, detailed impact monitoring and an active R&D program. We vertically integrated, and run our own factory, distribution and service infrastructure, with a team of 30 full time employees and another 30 independent promoters of the technology. We operate in Mexico, Central America, Kenya and India.

Our expansion business strategy started in 2015, today we have offices in Mexico, Nicaragua, Colombia and Kenya, with positive impact in the life of more than 22, 000 direct users and more than 3, 5000 installed systems in 16 countries.

Are you the perfect candidate and want to join our team to make a positive impact at the cross section of social justice and environmental sustainability? Send a cover letter and CV to:

xunaxi@sistemabiobolsa.com - www.sistemabiobolsa.com